ACADEMIC SPONSORSHIP PACKAGE OPTIONS

International Conference on Information Systems

13th-16th December, 2020
Hyderabad | India
On behalf of the 2020 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2020: “Making Digital Inclusive: Blending the Local and the Global”.

ICIS is the premier conference conducted by AIS, the leading global professional society for IS academics, and is the most prestigious international gathering of academic information systems professionals in the world. ICIS provides an excellent opportunity for your organization to reach this group of 1,000 + IS academics, thought-leaders and doctoral students representing more than 400 universities from around the globe. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

Please take a moment to review the available sponsorship opportunities that follow and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you!

Professor Rahul De  
Honorary Conference Chair  
rahul@iimb.ac.in

Professor Joey George  
Conference Chair  
jjgeorge@iastate.edu

Professor Souren Paul  
Conference Chair  
souren.paul@gmail.com

PLATINUM SPONSOR  
$ 15,000

- Complimentary Registration – 6
- Double exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Mobile app push notifications – 6. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception – 6

TARGETED MARKETING OPPORTUNITIES:
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

GOLD SPONSOR  
$ 10,000

- Complimentary Registration - 4
- Double exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Mobile app push notifications - 4. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 4

TARGETED MARKETING OPPORTUNITIES:
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor
<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,500</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

### Exclusive Sponsorship
- Yes

### Complimentary Conference Registration
- 6
- 4
- 2
- 1

### Exhibit Booth
- Double
- Double
- Single

### Ad with logo and link on conference website landing page
- Yes
- Yes

### Sponsor level recognition on conference website sponsor/exhibitor page
- Yes
- Yes
- Yes
- Yes

### Marketing opportunity at registration desk
- Yes

### Mobile app push notifications
- 6
- 4
- 2
- 1

### Logo branding on conference signage
- Yes
- Yes
- Yes
- Yes

### Invitation to AIS Appreciation Receptions
- Yes
- Yes
- Yes
- Yes

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**SILVER SPONSOR**

**$ 5,500**

- Complimentary Registration - 2
- Single exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Mobile app push notifications - 2. Can be used pre, post and during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 2
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

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**ACADEMIC TRACK SPONSOR**

**$ 1,500**

- Two per track limit
- Opportunity for a 5 minute address to all attendees in one track session
- Sponsor level recognition on conference website sponsor/exhibitor page
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 1

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**ACADEMIC SPONSOR**

**$ 3,000**

- Complimentary Registration - 1
- Sponsor level recognition on conference website sponsor/exhibitor page
- Mobile app push notifications - 1. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 1
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

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**DOCTORAL CONSORTIUM SPONSOR**

**$15,000**

- Exclusive sponsorship
- A highly visible and prestigious conference event, notable by more than just the doctoral students and faculty in attendance
- Complimentary registration - 4
- Sponsor level recognition on conference website sponsor/exhibitor page
- Mobile app push notifications - 4. Can be used pre, post and during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 4
KEYNOTE SPEAKER
$10,000

• Exclusive Sponsorship

• This is a distinctive one-time event offering promotional opportunity with high-visibility recognition

• Introduction at Keynote Session followed by a 5 minute address to the attendees

• Complimentary registration - 2

• Sponsor level recognition on conference website sponsor/exhibitor page

• Logo branding on conference signage

• Invitation to AIS appreciation Reception - 2

CONFERENCE BAG SPONSOR
$5,000

• Exclusive Sponsorship

• Company logo on the conference bag

CONFERENCE BADGE LANYARD
$3,000

• Exclusive Sponsorship

• Have your logo seen throughout the conference on every attendee’s lanyard

CONFERENCE REGISTRATION CHECK-IN SCREEN SPONSOR
$3,000

• Exclusive Sponsorship

• Place your logo and message on the registration check-in screens. Every attendee registering for the conference to receive their credentials will see your logo and message

DOCTORAL STUDENT CORNER
$1,000 (MINIMUM)

• The doctoral student corner is a dedicated space for doctoral students attending the conference to orient to the ICIS experience and to connect with others in the field. Schedule of events in the doctoral corner vary year to year but there is always an opportunity to be heard. Your Sponsorship includes 5 minutes during a break to speak to the doctoral students

AIS WOMEN’S NETWORKING EVENT SPONSOR
$1,000 (MINIMUM)

• The purpose of the AISWN is to promote a network of supporting women scholars in information systems and to enable mentorship relationships that are crucial to speed the success of women in the information systems field. Be a part of this outstanding AIS College!

EXHIBITOR OPPORTUNITY

100 sq. meters $3000
200 sq. meters $4500

Each package includes:

• Skirted table - 1

• Side chairs - 2

• Waste can - 1

• Identification sign

• Complimentary registration - 1 (includes access to the exhibit hall, evening events, meals and sessions)

• Logo branding on both conference website and conference signage

• Invitation to AIS Appreciation Reception - 1

• Additional exhibitor registrations available for $475 each
For more information contact:

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